



IMPACT REPORT 2023

"BRINGING THE COMMUNITY TOGETHER AS ONE"

Welcome to our 8th Annual Impact report. We hope you enjoy it and see how we are ever changing and improving our focus to meet the needs of 2024.

Kegworth is a growing village located in the heart of the East Midlands on the Leicestershire, Nottinghamshire and Derbyshire borders. It is well served by road, rail, air and trains with excellent routes for all the community and businesses. The growth of the nearby East Midlands Gateway and East Midlands Airport has seen significant change in the dynamics of the infrastructure.

The population is just over 4000 with a good percentage of the 1900 houses being used by a growing student population from nearby Nottingham University located at Sutton Bonington and Loughborough University.

The Yew Lodge was the focus of much attention for Kegworth with asylum seekers being temporarily housed there. We held a variety of events to meet this changing demographic of the village and also to help with the cost of living crisis.

ONEKEGWORTH.co.uk





2023 was an eventful but rewarding year for us. A stupendous and solid performance by our committee to plan, deliver and execute was amazing to see with so many extra people helping to engage and benefit. Without their support and that of so many volunteers who gave up long hours to make these events happen we couldn't do it. We feel very lucky to be able to harness volunteering support when the country struggles - it's often a case of head hunting the right skills and networking hard. Everyone who engages is an advocate for us for which we are so grateful. Our biggest challenge for 2023 was the weather - meaning footfall was down but enthusiasm remained high.

We were also able to offer volunteering opportunities to the asylum seekers of the Yew Lodge who gave up time to participate with the village, improve their English and engage in understanding a new culture. We also welcomed 4 new Trustees to our team this year who have brought new ideas and perspectives for which we are grateful.

PURPOSE

ONE KEGWORTH sees its purpose as bringing the village of Kegworth together as one uniting groups, businesses and individuals to ensure we get the best out of the village.

AIMS

- We exist to create a greater community spirit and to improve the profile of the village, villagers and all our residents, local businesses, schools, university.
- The impact we are trying to achieve is to bring the diverse Community Together as One.
- To give the Kegworth community the sense of a single community.
- To show, by example, that joint activity has a greater effect than the sum of its parts. We wanted Kegworth to have the confidence to believe anything is possible with the goodwill of the community.

2023 EVENTS

JANUARY: Kegworth Aircrash Memorial - we joined many people paying their respects for those who lost their lives at the crash 34 years ago.

APRIL: Easter Charter Market - we saw the welcome return of Way of The Wyrd Border Morris Dancers collaborating with and entertaining us with 19 local stalls and local shops selling produce, raising monies for good causes and promoting Kegworth. Sadly the weather turned against us during the day and an early close was necessary. Running alongside was our **Free Easter Egg Trail** with 17 locations hosting 2000 mini wrapped eggs.

University of Nottingham Sutton Bonington Campus Welcome Fair - We attended this event twice in 2023 (2 cohort years) to ensure students moving to the area and subsequently living in Kegworth were aware of our presence and how they could not only benefit but get involved. A typical example is our lovely Reindeer Partner - **Luxlyk Reindeer** who offered a free visit for students wanting to know more about Reindeer husbandry. With the generous support of the **University Community Grant** we were able to offer Vegan Sweets as a 'treat' to help the conversation. We engaged with both **SB Music** and **SB Players** who supported us at 2 of our Christmas Events.

MAY: Pop Up Coffee and Cake in Kegworth Market Place in aid of Cancer Research - 11 Volunteers made cakes and helped raise **£385.10** for Cancer Research. The Tombola was an additional attraction as was the presence of both **East Midlands Airport Outreach**, **The Rucksack Project** and our **Beat Valley Policing Team**.

Crowning Glory Talk - Our mid week themed talk to support the upcoming **Coronation** was given by Eddie Smallwood in **Kegworth Village Hall**. 23 people attended and learnt the history and myths behind the Coronation. Afternoon tea was enjoyed by all.

JULY: A 'one off' fundraiser held in **St Andrew's Church** to support local girls Katie and Emelia Corns to represent UK at the **World Dwarf Games** in Germany. A Horse Drawn Carriage Ride auction generously donated by Sue Robinson, along with coffee, cake and a magnificent raffle helped us raise **£1000**. The girls went on to win 17 medals between them and had the accolade of being honoured as **Junior Sports Personalities of the Year** by **Charnwood Sports Awards**.

UK Shared Propensity Fund - working with the local Parish Council we recruited representatives from numerous village groups and were successful in being granted funds to make improvements to the village. The funding will enable us to put the best of unknown Kegworth on the map, increasing pride in the community, creating opportunities to engage, make new friends, and increase volunteering. The projects cover the entire village population and reach every demographic.

AUGUST: A 90 minute guided Village walk led by Eddie Smallwood saw 42 walkers see and hear the history of Kegworth on a beautiful Summer's Sunday afternoon. This is just one of a few events that were sponsored by our **Kegworth Co op Community Fund** grant given to promote health and well being as well as helping to combat loneliness. The leaflet was created by Eddie and over 500 printed and distributed to 10 locations around the village. Further discussion time was held afterwards in the **Kegworth Community Library** where volunteers supplied tea and coffee.

SEPTEMBER: Meet The Village Event was our second event of the type in 7 years with - 12 village Clubs and organisations hosting 'stalls'. Attractions ranged from beat the Goalie with **Kegworth Imps**, Corn Dolly throw with **Kegworth Bowls Club** and try a hat with **Kegworth Players**. The aim of the event was to promote volunteering and increase membership for the village organisations. An additional plus side was the attendance of grant funders like **East Midlands Airport**, **North West Leicestershire District Council** and **Kegworth Parish Council** who were all able to provide guidance to those in need of much desired funding. The event was made possible as part of the UK Shared Prosperity Fund Levelling



Up award made to Kegworth for a number of projects. The event coincided with our annual MacMillan coffee and cake fundraiser and we were thrilled to have raised **£724** on this and the Tombola; An extra treat was provided by **Aimee Fardell School of Dance** with 40 pupils performing on the day.

OCTOBER: Abba Tribute evening was an exciting opportunity to dress up, sing and dance along with 136 ticket holders. A joint event with GreyCat Productions, we also sold **Abbarama meatballs** along with our usual bar!

Royal British Legion Remembrance Day - 16 volunteers turned out on a cold Sunday morning to erect 4 Tommies, 100 little wooden crosses and 150 lamp post poppies. On the Memorial Day we represented One Kegworth and laid a wreath at the Church along with representatives from the Scouts, Guiding from the Village and others.

NOVEMBER: Guided Pubs- past and present - Walk written and curated by James McKay saw 21 people turn out on a very wet day for their first stop (and drink) at **The Red Lion**, one of the only 4 pubs left in the village. The route and guide covered many of the original 17 pubs and 2 breweries in the Village and ended at the newly reopened **Cap and Stocking** for a welcome Ploughman's Lunch (and a pint!) This was a further walking leaflet sponsored by the **Kegworth Co op Community Grant**.

Pop Up Larder - We started our **Virtual Food Drive** to raise funds for families in our community who felt they needed support over Christmas. Using a Go Fund Me programme we had the generous support of local businesses and residents who help raise sufficient funds to cover **56 people each week for 5 weeks**. The funds enabled Kegworth Co op Voucher scheme for users to procure what they felt they needed to suit their family and tastebuds/allergens(exceptions of alcohol, tobacco and concessions applied).

DECEMBER: Our Christmas Market - held in the Market Place and on the closed section of the A6 hosted 40 pitches with a wide range of local stalls who were grateful to welcome everyone. 5 local shops opened and St Andrew's Church opened again for refreshments followed by their Christingle Service. The One Kegworth Tombola raised a whopping **£270**. Home for Santa was again **The Yard at Oaklands** in his purpose built **Grotto**. This year Santa was able to sit in his sleigh that had been donated by **Shephed Charnwood Rotary Club** and gifts generously donated by **Kegworth Plan Group**. Donations on the day were **£143**. Visitors were also entertained by **Sam the Stiltwalker**, **Luxlyk Reindeer with Boris**, **Kegworth Ukulele Group**, **Kegworth Players Victorian Carol Singing** and **Sutton Bonington Big Band**. **Kegworth Primary School** treated us to Carols prior to the **Tree Lighting**. Again the weather plagued us so footfall was down and we are grateful to our stallholders, performers and numerous volunteers who all braved the bitter cold. Our security stewards and South Notts First Responders all worked tirelessly to keep both traffic and people moving safely. Generous support from **Kegworth Parish Council** to comply with TTRO for the road closure and with the Security cost was invaluable.

KEGWORTH GENTLEFOLK:

2023 saw a change with residents aged 75 and over being given a choice of either a Parcel or Party 246 Kegworthians were given a personal hand delivered

letter to make their choice which resulted in: **180 parcels** being made up and delivered by **16 Helpers and 8 mince pie makers**. Each bag contained Christmas Cake, Homemade Mince Pie, Christmas Pudding, Lindt chocolates, Pringles, Soup, Terry's Chocolate Orange, Hyacinth Bulb, Christmas Card, Post it notes and an East Midlands Airport Gift Bag with Chocolates & Playing Cards. Our **Gentlefolk Tea Party** was held on the same day in **Kegworth Village Hall** with the room festively dressed courtesy of **The Yew Lodge** to greet 75 Gentlefolk with a welcome drink before High Tea. The tea consisted of a selection of sandwiches, homemade sausage rolls and mince pies, rich fruit cake, homemade scones with clotted cream and jam washed down with plenty of tea and coffee. A mini bus was provided for those that needed it from **Castle Donington Volunteer Centre**, live entertainment from **Sutton Bonington Folk Group**, **Sutton Bonington Players**, **Bingo** courtesy of **Kegworth Library** with chief caller 'Heather'. This event was a major success and really helped many rekindle old friendships, make new friends and join in with the Carol singing. All of this was only possible with the support of so many. **20 volunteers** gave up their Sunday to make the high tea, acting as hosts and hostesses, mini bus driving and escorting, as well as funding. Rev Martin Charles and RBL Chair Terry Hanman gave a vote of thanks to all.

Generous supporters in making both Gentlefolk events happen were **East Midlands Airport**, **Community Fund**, **Dr Gerrard's Benevolent Fund**, **LCC SHIRE grant**, **Kegworth Village Hall** and **Kegworth Co op**. Special thanks go to the children and teachers of **Kegworth Primary School** for the personalised hand drawn Christmas card that every everyone received either in the parcel or at the tea party. That was complemented by a Terry's Chocolate Orange and other small gifts from **NWLDC**.

OUTREACH

Over the year we attended Sutton Bonington Farmers Market, Ruscliffe Golf Club, Kegworth School PTA event and VAL networking event.

AWARDS

We were thrilled to be nominated 9 times and honoured to be **Finalist in Leicestershire Community Champions Award as Community Organisation of the Year 2023**.

GRANTS AND SPONSORSHIP

Leicestershire County Council SHIRE grant

- Working in partnership with 5 groups we were able to secure funding for 5 warm spaces - St Andrew's Church, Kegworth Library, Kegworth Baptist Church and Kegworth Older Persons Lunch Club and Soar Valley Twinning Association Lunch and Pudding Club rising funds for School in Khasdobir
- We were also able to support the Kegworth Plan Group Midweek Matinee programme with funding for hall hire and film licenses

East Midlands Airport Community Grant, **LCC SHIRE grant**, **Dr Gerrard's Benevolent Fund**, **Kegworth Village Hall** and **The Yew Lodge Hotel**

- Generous funding from the above sponsors helped ensure our Kegworth





Gentlefolk were remembered at Christmas with parcels and a party
British Gypsum, GEDA. Shadow Focus Consultancy plus many more individual and local businesses

- funding **Virtual Pop Up Christmas Larder**

Kegworth Co op Community Fund

- **Walking Leaflets and Guided Tours**

UKSPF Levelling Up Fund- via NWLDC

- **Meet the Village Event**

University of Nottingham Community Chest Award

- **University of Nottingham Sutton Bonington Campus Welcome Fairs**

Christmas Market

- **Kegworth Parish Council** for the TTRO costs for Christmas
- **Kegworth Plan Group** for the Santa Grotto Gifts
- **Shephed Charnwood Rotary Group** for the Gazebo and Generator
- **Kegworth WI and Richmond Retirement Village** for the Reindeer Nose and Raffle prizes;
- **Quality Life Care Homes** raffle prize

FEEDBACK:

Larder: *"Wow thank you so so much. This made me cry. You don't understand how much this is needed."*

"Happy new year to you all and thank you for all you do for the community"

"I hope next year we will be in a better situation financially to be able to give back to such a good cause."

Gentlefolk parcel

"Thank you so much for my parcel, so very kind. Wishing you a Happy Christmas and New Year" MW

"Thank you all very much for the Christmas parcel which was delivered yesterday. A lovely thought at this time of year." MM

Gentlefolk Tea Party

"To all who gave us such a wonderful afternoon. One Kegworth team did a splendid afternoon, every one of the aspects I really enjoyed it." PC

"My grateful thanks to all who organised so thoughtfully and worked so hard on Sunday. I really appreciate that. This year for me there has been some advantage of being old" CW

CREDITS

East Midlands Airport Community Fund, British Gypsum, North West Leicestershire District Council Community Fund, Dr Gerrard's Benevolent Fund, Leicestershire County Council Shire Grants, Kegworth Co op Community Fund. The Yew Lodge, Shephed Charnwood Rotary, Voluntary Action Leicestershire, Kegworth Parish

Council, Kegworth WI, Richmond Retirement Village, Abi from Cafe2U, Castle Donington Volunteer Centre, Kegworth Players, Kegworth Plan Group, Sue Robinson from Horse And Carriage Company, Kevin Green Abba Sensation, Kegworth Village Hall, Kegworth Library, Kegworth Bowls Club, St Andrews Church, Kegworth Heritage Centre.

All our volunteers, especially those who help with the Christmas gentlefolk, tea, party and parcels, mince pie, makers, drivers, Val And Steve, our brilliant talk guides, Eddie, Smallwood and James Mackay. Numerous volunteers who are marshals at all our events particular Christmas and Easter, Santa Clause and his elf. Caroline Ince and Martin Ward for helping coordinate volunteers from the Yew Lodge.

Our amazing community of the shops, businesses and companies who support us.

All our Stall holders who without your support much of 2023 would not have been possible.

Our performers at events Luxlyk Reindeer. Stilt Walker Sam, Silverfox PA, Amiee Fardelle Dance, Kegworth Ukulele, Wye of the Wyrd Border Morris Dancers.

More businesses: Jee Ja Jeyes and IGEM who help with parking. Oaklands and the Yard for hosting Santa's grotto, Long Lane Farm for the storage of Santa's grotto, Castle Donington Volunteer Centre for the provision of the minibus.

Everyone who bought tickets for our events, particularly fundraising for Katie and Emelia to go to the World Dwarf Games, the Coronation Myths and Legends and to everyone who has supported our Pop-up Larder.

To our cake makers for a pop-up coffee mornings and fundraisers.

Many thanks go to South Notts Community First Responders who turned up tirelessly to support our events.

SPECIAL THANKS GO TO :

Donna Griggs & Stuart Cox, KPC; Gillian Squires, Wendy May, Jess Lloyd Davis & Emma Trahearn NWLDC, Colleen Hempson EMA, Andy Hayes, Sara Lovett LCC, Chris Pacey & Lia Lilley Co op; PCSO Nicki Russell; Photographers: Mark Corns, James Warrior, James McKay.

AND LASTLY: And lastly : To the amazing ONE Kegworth team- Phil Plackett, Lesley Plackett, Heather Thornton, Val Yates, Natalee Winfield- Hunt, Nicki MacMillan, Kath Johnson, Lisa Hall, Gillian Squires, Chris Pacey, Sara Lovatt, Steve Yates, Ian Hall, Mark Cooke, Julie Cooke.

and

all the volunteers who help make all events possible, to their partners and families who make it possible for those to volunteer spend time in planning and delivering our numerous projects. THANK YOU and it we have unfortunately missed you, you are not forgotten but THANK YOU.