



IMPACT REPORT 2019

"BRINGING THE COMMUNITY TOGETHER AS ONE"

Kegworth is a growing village with 3800+ residents including a large volume of students attending University of Nottingham in the nearby village of Sutton Bonington.

This year saw the opening of the long-awaited bypass to the village taking away a large amount of HGV traffic from the A6, the East Midlands Gateway opened the first of its large warehouses to Amazon bringing further employment prospects to the village. Both events have had an impact on the village.

PURPOSE

One Kegworth sees its purpose as bringing the village of Kegworth together as one uniting groups, businesses and individuals to ensure we all get the best out of our village

AIMS

We aim to continue to build on successes of previous years creating a stronger community spirit.

In the short term we continue to make sure people know who we are and what we are about getting groups that are small in number to join together and realise they are not alone and its better together. In the long term we aim to use the changes in the village such as the bypass to expand our events and try new ideas and provide some of the things the villagers said they wanted when we carried out feedback events. Our main long term aim still remains to be creating a legacy of Groups working together for the future.

ACTIVITIES

We took a break from our summer event which many of the villagers missed, we continued to stage our Easter Charter Market, Abba Tribute

night and our biggest Christmas Market which evolved from a single event on one day to several events over a weekend following a theme – Reindeer. The theme idea fired the imagination with a Hoof Camp using Sideley Park, Reindeer Doggy walk and Reindeer dash all run by different groups but harnessing the One Kegworth Christmas Market.

We also spoke to the local businesses and engaged with ‘Save The High Street’ to establish a Traders Association within the village

RESULTS

Not only was everyone talking about our Christmas event and how the live reindeer were the stars of the show the local dog rescue kennels were presented a cheque for £42 from the Fancy Dress dog walk, the local Rainbows and Cubs raised £250 in aid of Air Ambulance by carol singing in the local pubs kicking off the weekend of Reindeer fun and after the market 35 local vet students were invited to visit the reindeers at home to learn more about them

Our local Coop had One Kegworth as one of the choices to donate your membership funds to and so many backed One Kegworth a cheque for £3461.59 was presented to us.

Not all things worked as many of the local businesses were reluctant to get on board with the Traders Association that this has been parked for the foreseeable future.



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EVIDENCE

Notwithstanding the amount the Coop fund raised from our shoppers the comments on Facebook were *"Lovely atmosphere and loads of people"* - Debbie Murphy

"Best one yet" - Tarnia Wilson

"How well organised everything was, well attended and a lovely atmosphere hope we get asked again next year" - Alfie & Beau Handmade Bags
People are starting to ask if we are having a summer event again next year as they missed not having one this year.

LESSONS LEARNED

What worked?

Setting a theme for our event got peoples imagination going and different groups asked if they could run a small event creating a community feeling and appealed to more people.

What could/would we do differently?

Increase our volunteer pool, without this we cannot grow and achieve our aims?

Do we need our own marquee?

It is a nice thing to have but causes so many problems getting it put up and even more getting it taken down, as a group we need to evaluate the benefits of this.

Consider closing the road for events on the market place and bring all the stall holders together in one place.

EVENTS

Abba Tribute Night
Easter Market
Christmas Market
Carol Singing
Reindeer Dash
Fancy Dress Dog Walk
Hoof Camp

GRANTS

KPC £150.00
Nottingham University £500.00
EMA £400.00
Thomas James £100
Coop £3461.59

COMMUNITY CREDITS

Julie Cooke
Phil Plackett
Val Yates
Kath & Scott Johnson
Bob Smith
Rob Emery
John & Phil Mellors
First Responders
Kegworth Rainbows, Brownies & Cubs
Best Western Yew Lodge Kegworth
The Coach House
Lovage Homes

Heather Thornton
Heidi Thatcher
Ann Lovell
Mark Winship
Robin Wilson
Nigel Taylor
Vicky Roe
Kegworth Plan Group
Kim Carter, Kegworth Players Youth Arts and Friends
Red Lion
Soar Trading
Coop

Lesley Plackett
Matt Hammond
Kay Light
Steve Yates
Stuart Cox
Shannon & Anna
Kegworth Parish Council
Shepshed Charnwood Rotary
Cap & Stocking
Picture This

