



IMPACT REPORT 2020

"BRINGING THE COMMUNITY TOGETHER AS ONE"

Welcome to our 5th Annual Impact Report. We hope you enjoy it.

Kegworth is a growing village with 3800+ residents including a large volume of students attending the University of Nottingham in the nearby village of Sutton Bonington.

The village continues to change with the surrounding developments growing at East Midlands Gateway and construction in the area. Some businesses have benefited from this. The restrictions in parking on the market place and additional spaces made on the A6 have had mixed feedback.

PURPOSE

One Kegworth sees its purpose as bringing the village of Kegworth together as one uniting groups, businesses and individuals to ensure we all get the best out of our village

known residents aged 75 and over. All our planned events were either cancelled or postponed. We had to seriously be creative in how we operated and maintained our profile.

AIMS

As our purpose we aim to continue to build on successes of previous years creating a stronger community spirit.

In the short term we continue to make sure people know who we are and what we are about getting groups that are small in number to join together and realise they are not alone and its more beneficial together. In the long term we aim to use the changes in the village such as the bypass to expand our events and try new ideas to provide some of the things the villagers said they wanted when we asked for feedback from our events. Our main long term aim still remains to be creating a legacy of Groups working together for the future of the village

COVID 19

With the first lockdown in March 2020, the impact on the community life has been phenomenal. ONE KEGWORTH supported many other volunteers to help those unable to get out with provision of transport and shopping. This was coordinated by Martin Hawksworth with whom we worked further with a VE Day Strawberry Cream Tea delivery for all

ACTIVITIES

MacMillan Coffee and Cake Takeaway our first event on 26th September in the Market Place. A group of 10 volunteers helped at the event that was held in a series of socially distanced gazebo's that were erected for the 'sale of cake's'. Local Coffee Van Cafe2U dispensed donated superb coffee, tea's chocolate and used donated milk from our local Bumpkin Dairy. This and a well supported raffle was enjoyed by over 100 people during the morning. We raised over £1500 and the spirits of so many who had not seen village friends for many months.

Kegworth Halloween Trail held over the weekend with over 88 homes, businesses, shops and pubs taking part. A Trail map was created and families could start wherever they wanted to enjoy the trail. People went to parts of the village they didn't know of! . Interest was very high that even BBC East Midlands Today sent a cameraman to record the event. It was aired straight after The Prime Minister had made National speech so it was well viewed. Our local newspaper also did a big cover for us. Face Book buzzed with excitement and pictures.

Remembrance Day - Ann Lovell represented ONE KEGWORTH in laying a wreath on behalf of many groups in the Village.



Kegworth Larder - created as a pop-up food bank for anyone who felt they had need and lived in the village. 9 Donation points were generously hosted in local shops, pubs, a private residence in a nearby village as well as the University of Nottingham Sutton Bonington campus cafe and shop. For the 5 weeks at the end of the year over 56 families were supported with 3 large carrier bags of food per family, supplies went to the local Carpenters Arms (Christian Drug and Alcohol rehabilitation association) for over 50 residents, The Falcon Centre (for street homeless) had sufficient to provide takeaway supplies to 200 people and lastly 3 large boxes of baby and nursing mothers supplies were given to 3 local families.

A Go fund me account was established for those who were unable to shop but wanted to support. We raised over £765 against a target of £500! 11 new volunteers came forward to help with the collection, sorting distribution and the Parish Council have allowed us to use their offices as a storeroom and focal point. Key distribution point was the use of the beer garden at the rear of The Coach House Pub with festive music and lights! Posters and Social media helped promote the campaign as well as letters to parents of all pre-school and school aged children. The Coop also accepted us into their Food Share scheme.

The Larder has been such a success we continue with it in 2021. Uptake has increased as expected in January.

Christmas Gift Parcels for Kegworth Gentlefolk aged 75 and over. Following the success of the VE Day Strawberry Tea we tasked ourselves with finding more residents. Starting with just 130 names we peaked at 201. 11 volunteers bagged the parcels of Christmas Cake & Mince pies that were all homemade and shared. Chocolate Oranges were donated by Terrys, satsumas from Kegworth Coop, a personal Christmas Card was added thanks to the sponsorship of the Cap and Stocking Pub and photograph by Karen Dayman. A copy of Kegworth Plan Group 2021 Best of Kegworth Calendar was added along with a letter explaining who we are and what this gift was for. The delivery day was the date on our annual Christmas Market and Tree Lighting which has always been a phenomenal success. 9 Santa's with 9 Reindeer drivers were given routes for delivery. Local Cubs and Scouts joined in with one family of 3 Beavers & Cubs singing a festive song when they delivered.

We now have a register of names for 2021, the majority are living on their own. The feedback has been so emotional, many tears on the doorstep, lovely cards of appreciation, phone calls with grateful thanks.

After a great mornings work and with the generous support of 10 Mince pie makers and 5 cake makers we have more to spare. We shared these

with our local Mill Lodge Hospital. We now have over 230 names and we are aware of many who will celebrate birthdays this year. We look forward to the challenge and believe we have a formula for success for 2021.

Christmas Trail. Following the amazing success of the Halloween Trail we created a Christmas Trail. We used the same formula as before and again it worked! Send us your address and we will put you on personalised map. No charge to enter, no prizes, just the fun of doing it! Over 70 addresses!! But an extra twist was Hunt the Elf! Hand knitted elves were waiting for new homes. 10 posters were placed around the trail for children to find and submit. 10 lucky children were rewarded with their own elf!

RESULTS

Whilst we have had to cancel or postpone 6 events, the ability to identify a need and gather the team of new volunteers has been most rewarding. Numerous volunteer hours have gone into making 2020 a memorable year, and funding has continued. We would like to thank all who gave us Grants - from Kegworth Parish Council and Kegworth Community Fund for the Larder; The Kegworth Coop has given us £1931.08; Local residents support with food donations, money for food, support for the MacMillan Coffee & Cake Takeaway, 9 local business supporting the Larder with Food Collection Points, help with social media and posters, after the market 35 local vet students were invited to visit the reindeers at home to learn more about them.

Our local Coop had One Kegworth as one of the choices to donate your membership funds to and so many backed One Kegworth a cheque for £3461.59 was presented to us.

Not all things worked as many of the local businesses were reluctant to get on board with the Traders Association that this has been parked for the foreseeable future.

These events were planned, cancelled or postponed pending on the Government Guidelines

- Easter Market, Christmas Market, Picnic in the Park
- Postponed
- RBL Poppy Coffee and Cake Takeaway, Breast Cancer Care Pink Dog Walk, Breast Cancer Care Pink walking quiz





KEGWORTH LARDER

Food drop off points

Now open

Non-perishable food items only please

Donation points:

Hidden Gem

Oaklands Boots

Cap and Stocking

The Coach House

Bar

Oyo Kegworth Hotel

Kegworth CO-OP

bookings@onekegworth.co.uk



OUR FOCUS FOR 2021

Make a Difference Day!

January: Bake a cake and share with your neighbour- We will supply the ingredients!

February: Litter Pick outside yours and a neighbours home.

March: Blood Cancer UK Walk the Light.

And when it is safe to do so look at a celebration Picnic in the Park, Christmas Market and Christmas Parcels for our growing community of gentlefolk.

EVIDENCE

MacMillan Coffee Morning

Well done to all of you for helping make our Saturday a lovely treat. To be able to see so many village friends we haven't seen for months was truly wonderful.
Fred & Margaret

Amazing way to raise £1500 - well done indeed. Karen and Graham.

Halloween Trail

We had so much fun over the weekend seeing such creativity. Thank you for organising it. Margaret and family.

Kegworth Larder

Review - Single working mum with 2 children

The Kegworth Larder has helped me so much over the past few months, at first I thought I couldn't ask for help, but I did and I would just like to say a big thank you, i have received bags weekly filled full with things like UHT milk, Cereals, tea bags, coffee, soap, wash powder, soups, all sorts.

Christmas Parcels Kegworth Gentlefolk aged 75 and over

We would like to say thank you for the Christmas Gift Parcel you kind sent to us last week. This was a lovely and totally unexpected surprise and we were very touched to receive it - Shirley and John.

We thank you all for the Christmas parcel. It was great surprise and much appreciated. We only moved into the village in June and find it a very friendly place. Thanks again Barbara and Barry.

We would like to thank the One Kegworth group for the unexpected and lovely surprise visit from Santa. We appreciate the thinking, planning and work that went into it from all those involved to cater so 175 Kegworth 'elderly'. Mary & Paul.

I wish to register my appreciation to your team for sharing such generosity in delivering the goodie bag. Your action gives truth in the meaning of 'Christmas is the season of good will' Well done - Jan.





LESSONS LEARNED

What worked?

The ability to be flexible and in touch with what the community wanted, needed and was safe to do so.

Communicate well - using numerous means

ASK, ASK, ASK - In these strange times providing you demonstrate compassion, professionalism and empathy - you rarely get a negative answer.

What could/would we do differently?

Whilst we were very much restricted by Government Rules changing due to the Virus we learnt how to be very reactive.

We were able to adapt quickly and work within the new sets of rules. These rules will more than likely change as we move through 2021 but we have learnt a lot and will endeavour to be as creative as possible.

In hind sight we could have possibly opened up the Larder earlier in the year. We have now addressed this going forward.

COMMUNITY CREDITS

Abi Ward
Alison Hill
Ann Lovell
Best Western Yew Lodge Kegworth
Boots The Chemist
Bumpkin Dairy
Cafe2U
Cap & Stocking Pub
Caroline Winship
David and Jean Hayes
Fred and Margaret Thompson
Graham Dayman
Heather Thornton
Hidden Gem Kitchen
James and Christine McKay
Jamie, Ruby, Luca and Grace Whittaker

John & Phil Mellors
Jon and Claire Gibson
Julie Cooke
Karen Dayman
Kate Hooper
Kath Johnson
Kegworth Beavers Cubs Scouts
Kegworth Consolidated Charities
Kegworth Coop no .
Kegworth Hotel and Conference Centre
Kegworth Parish Council
Kegworth Primary School
Laura Stinson
Lee Scaysbook
Lesley Plackett
Linsdey Udall

Louise Marrable
Matt Hammond
Nick Hirst
Nigel Taylor
Paul Forster
Phil Plackett
Rachel Folds
Rebecca Hambleton
Robin Wilson
Sheila Hawsworth
Steve Yates
The Coach House
Tsunami Mackenzie
University of Nottingham- Jennifer Allinson
Val Yates
Vicky Saunders