

COMMUNITY CREDITS

- Air Ambulance , Derby, Leicestershire and Rutland
- Ann Lovell Committee
- Ben Wilson
- Best Western Yew Lodge Hotel
- Beth Shearman - Groves Family Fun Day Event Manager
- Bruno Amorim
- Buckingham Group
- Cap & Stocking - Ticket outlets
- Car Parking: RBS, IGEM, ISA Ltd, Kegworth Surgery, Kegworth Village Hall , Kegworth Hotel and Conference Centre, Century Electrix
- Chefs: George Bennet, Darren Rogan, Robin Wilson
- Darren and Bernie Hepworth
- East Midlands Airport
- First Responders
- Hannah Wardropper Social Media
- Heather Thornton Secretary
- Heidi Thatcher Committee
- Hollands Group Events
- Hoots Owls
- James McKay
- Jerry Tseng
- John Billett Committee
- Julie Cooke Chair
- Kay Light Committee
- Kegworth Beavers, Cubs and Scouts
- Kegworth Coop - provision of bottled water
- Kegworth Parish Council
- Kegworth Plan Group
- Kegworth Rainbows, Brownies and Guides
- Lion Learners
- Loughborough and District Canine Society-Maureen Ward
- Lovage Homes
- Luke Shearman Groves H&S
- Lyndon Shearman
- Matthew Bradley Volunteer Coordinator
- Michael Holland
- Nathan & Linda Shearman
- PCSO - Jon Smith and Nicky Russell
- Phil and John Mellors - Marquee Storage
- Picture This
- Shepshed Charnwood Rotary Club
- Soar Tackle
- Soar Valley Twinning Association
- Sophie Taylor Committee
- Steve Yates and Bob Smith
- Stuart Cox
- Tom Hayes Web design and maintenance
- Uniper Power
- University of Nottingham
- University of Nottingham School of Veterinary Medicine
- Val Yates Treasurer
- Vicky Roe
- Winvic
- Woodies Wings Bird Rescue



WHAT THEY SAID

Some comments from the ONE KEGWORTH Facebook page highlight this :

"Great event for Kegworth and many thanks to the group of residents of the village, old and new, who took part in the organising"

Vera Murphy

"Fantastic day! We loved it! Well done to all for such a wonderfully organised event! I admire how everything was cleared up already when we went for a walk this morning in the park. Absolutely super organisation. Thank you !!"

Venia Byrom

"Thanks for a great event we really enjoyed it"

Taste Outside Catering

"Well done to the organisers it was like a mini carnival you all deserve a well earned rest"

Shirley Lester



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IMPACT REPORT

2018

"BRINGING THE COMMUNITY TOGETHER AS ONE"



KEY SPONSORS



And thanks to all our prize and programme sponsors

ONEKEGWORTH.co.uk



ONE KEGWORTH IMPACT REPORT 2018

- Kegworth has a growing dominance as the gateway to North West Leicestershire with the emergence and growth of the many prime organisations. We have had a difficult year being at the centre of a chaotic traffic management programme
- Smart motorway upgrade that follows the duelling of the A453
- East Midlands Gateway - 3miles away and associated workforce of up to 7000, has a major impact on our road network and creation of the long overdue bypass around the village - taking HGV traffic out of the village centre Autumn 2018
- East Midlands Airport and DHL are just 3.5 miles away has seen increased attention and pressure on Kegworth. Serving approx 4 million passengers who use East Midlands Airport every year to over 80 destinations and supports over 6000 jobs
- HS2 will run through the Village
- We are a hub location for 3 key cities sitting at the heart of Nottinghamshire, Leicestershire and Derbyshire and have always been well placed in the centre of a web of roads and infrastructure leading to most of the principal towns and cities in the Midlands and UK and the World

- We are a village of 3500+ residents with 20% attending or working at the nearby University of Nottingham at Sutton Bonington
- We have a rich heritage dating back to the early 12th C when Coggeswold was founded by the red bearded Kaggi - hence Kegworth! A consultation in 2009 identified a perceived lack of community spirit in Kegworth with lots of groups acting in isolation. More recently the Parish Council undertook a village consultation and identified the need for more cohesion. The profile of the Village is changing with one and more people staying just 30 weeks- University students and seasonal HMO. The village is divided by the A6

In 2016, 25 local groups joined forces to address this by embracing sub groups, promoting collective events and improving the profile of the village

Inspiration for the first ONE Weekend in Kegworth event in 2016 was partially taken from the previous success of the Kegworth Carnival, which grew to attract 6,000 people by 1957. The last Kegworth Carnival was held in July, 1989 .

1. PURPOSE

(WHAT DID WE WANT TO ACHIEVE?)

- We exist to create a greater community spirit and to improve the profile of the village, villagers and all our residents, local businesses, schools, university
- The impact we are trying to achieve is to bring the diverse Community Together as One.
- To give the Kegworth community the sense of a single community.
- To show, by example, that joint activity has a greater effect than the sum of its parts. We wanted Kegworth to have the confidence to believe anything is possible with the goodwill of the community.
- Our stakeholders offered their support and want us to succeed and keep it sustainable - and for it to continue to live well into future years!!
- Changing our name in Spring 2017 to **ONE KEGWORTH** has allowed us to become more sustainable and give us greater freedom to spread our wings over the seasons.

2 AIMS (WHAT EFFECT DID WE WANT?)

What are our short term aims?

- By finding a formula which enabled it to be tenable to organise and create as much participation as possible.
- To build on the success of 2016 & 2017 to create a greater sense of a stronger community of Kegworth.
- Re-Introduce ourselves to each other and our growing population by raising the profile of Kegworth.
- The events are targeted at being inclusive; the young, elderly and families. If you live or work here you are welcome and part of this community.

What are our long term aims?

- Showcased village resources that people were previously unaware of
- To create a series of events over the year that allows people to explore all we have to offer.
- To allow people the opportunity try new things and to join the clubs, organisations and most importantly to have fun
- To maximise the Legacy of Groups working together for the future

3 ACTIVITIES

(HOW WAS THIS DONE) SEE BELOW FOR THE IMAGES OF ALL THE EVENTS WE HELD THIS YEAR-A RECORD !

What activities did we carry out to achieve our aims?

- Gather feedback from 2017 events by hosting an open evening with 1.2.1 sessions with interested parties. Over 50 people attended
- Held our first 'Kommunity Open Day' where all the village groups showcased what they had to offer- 35 groups displayed their activities
- Hosted a business Forum with 40+ businesses focusing on the impact of the network of changes in Kegworth
- Created an enabler to help other businesses in the village that were previously struggling to succeed. - Kegworth Heritage Centre, Royal British Legion, Girl Guiding amongst others

What resources did we use? The skills & talent were there already, it was a matter of encouraging the village to continue to come out to play together.

- With the generosity of participants and sponsors, both monetarily and in kind, the years programme of events unfolded. This ranged from the Christmas Market with over 600 attending; 2 x Abba Sensation Tribute Nights; Easter Charter Market- the Duck Race so nostalgically remembered (over 1300 ducks sold) to the main Event of the Summer. Free Family Fun day and Food Festival. Over 5000 people visited over 80 stalls and 6 performances, a Dog Show along with fairground rides and an organ on SideLey Park . Long Lane Run had a record number of entrants this year.

4 RESULTS (DID IT WORK?)

What outcomes and impact are we achieving against our aims?

The numbers of people, businesses and groups involved in the events over the last 12 months is a testament to how ONE KEGWORTH has galvanised the community; a wide range of activities means there is something for everyone. All sections of the diverse community have worked together to create a mutual respect through the village.

The major change that has been witnessed by the One Kegworth team is the regeneration and development of the SideLey Rec to SideLey Park, and the creation of the Friends of SideLey Park

Feedback in 2016 was lots of times "How big and lovely the recreation ground is" and "How good it was to see it used as it should:". This came from all quarters including long-time residents and those new to the village.

As a result of the ONE Weekend Event held on SideLey Park in 2016, the Parish Council set about forming a working party in order to bring about improvements to the Park. Two members of the ONE Event team further volunteered as part of this working party. By July 2017, £74,000 worth of improvements have been carried out to the Park which benefits the whole community and makes the revived space a Park for all to enjoy. Work continues throughout the year on improving as well as maintaining it.

Based on the support of donations of time of many volunteers and grants from EMA and others, the park is now in full bloom.

What impact are we achieving against the change sought?

- Effects reported included: donations, expanded education, improved community engagement, new recruits and volunteers to Clubs and Charities; quantifiable local business growth; quality outreach; 2 way feedback; mutual awareness and support; increased networking. So yes impact has been achieved and much more than anyone dreamed possible.
- Sponsors, groups and individuals have already registered their support for future years. A growing number of requests for future guidance and ideas has been already received, however recruitment of volunteers is our key objective these coming months

Are we sharing evidence to back up claims we make?

- We are using this Impact Report to let all participants know what they have achieved. It is hoped that this Impact Report will show the cohesive effect of the event and encourage waverers to join in next time. We are communicating what we have learned by the detail in this Impact Report. This statement showing the benefit to our village of such a wonderful joint enterprise can only serve to congratulate and show those involved what they have achieved and encourage further steps to integrate our community.

Are we seeking feedback review and input?

- This is ongoing. The Facebook page, and other village Facebook pages are still buzzing with encouraging comments. Our website Social Media section is full of great encouragement Word of mouth reports support for further events.

5 EVIDENCE

How do we know what we have achieved?

- Just read 'What they said' on the back page, look how many people, businesses and groups are credited in the community credits section, the footer shows the number and diversity of events... and how much was raised for Charities. There are many calls for MORE REGULAR event. There is plenty of evidence of a groundswell of people to engage as a community
- **We are winners of the Leicestershire and Rutland Rural Achievement 2017 Community Engagement Award!**
- **We are shortlisted finalists of Leicestershire Promotions Hospitality and Tourism Award for BEST VILLAGE**

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6 LESSONS LEARNED

The success of the ONE Kegworth has proved the art of the possible: a new belief that anything is possible, if we want it to be!

What worked?

- Introduction of villagers to each other. A wide mix of ingredients appealing to all. What was particularly pleasing was the engagement of all sections of our diverse community. There is a growing mutual respect throughout the whole village and a desire to carry this atmosphere into the future. The event also served to prove that our public spaces have real potential as places to gather. They now belong to all of us for our use and mutual enjoyment



ONE KEGWORTH CONTINUES TO RECEIVE SUPPORT FROM VILLAGE RESIDENTS, LOCAL BUSINESSES AND UNIVERSITY STUDENTS, WITH SUPPORT AND SPONSORSHIP FROM THOSE INCLUDING KEGWORTH PARISH COUNCIL, EAST MIDLANDS AIRPORT, HA'YDN GREEN FOUNDATION, UNIPER, WINVIC AND THE UNIVERSITY OF NOTTINGHAM. EXAMPLES OF STALLHOLDERS & INDIVIDUALS RAISING MONEY FOR THEIR CHOSEN CAUSES: AIR AMBULANCE • ROTARY - DUCK RACE • NEIGHBOURHOOD WATCH • DOG SHOW • RAINBOWS AND BROWNIES • FIRST RESPONDERS • WOODIES WINGS • HARVEYS ARMY • DARWIN DOGS • VETS IN THE COMMUNITY • NIGEL TAYLOR • KEGWORTH AND DISTRICT GARDEN CLUB